

# Missouri PBL Business Leader

Volume 2, Issue 2

March 6, 2003

# PBL Week Proclamation Signing and Annual Planning Meeting

On February 12, 2003, the State Executive Council held their annual planning meeting and attended the Governor's proclamation signing that declared February 9-15, 2003, as PBL Week. During the planning meeting, the officers discussed many issues of the upcoming State Leadership Conference and finalized plans concerning the conference. The formation of three new committees was also proposed as a way to give members more leadership opportunities. After meeting other student organizations for lunch, the state officers traveled to the State Capital to attend the proclamation signing. A copy of the proclamation is attached to the end of this newsletter.





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# State Leadership Conference

It's almost that time again! The Missouri State Leadership Conference will be held on March 28-29 at the Ramada Inn in Jefferson City. The keynote speaker for the first general session is Mary Ann Ray and the topic for the night is "Quest for Quality." The executive council made the decision to continue bowling as the social event, due to last year's success. There will be more details on that event as the conference nears.

There are three new competitive events this year: C++, Visual Basic, and Java Programming. These were open events last year at the National Leadership Conference and were made into nation-wide competitive events this year.

All of the advisers should have received packets with information about these new events and all of the existing events, or you can visit the website for more details. And as always, please make sure the dress code is properly followed to prevent yourself or your team from being disqualified.

## 2002 National Fall Leadership Conference

This year, Phi Beta Lambda members from across the country gathered in Cincinnati, Ohio, to gain valuable leadership training and foster social skills. The Cincinnati Convention Center played host to the two-day conference, held on November 8th and 9th. Although slightly less popular than last year's Kansas City NFLC, nearly one hundred PBL members and over one thousand FBLA members participated in the conference. Workshops were held on a variety of topics related to leadership and communicating, and keynote speakers stressed the importance of reaching for the stars and being a good role model. Missouri's delegation was a small group of dedicated travelers, but I think I speak for all in attendance by encouraging everyone to attend next year's Fall Leadership Conferences in either Indianapolis or Atlanta.

-Bryan Black



#### Missouri PBL Website

For more information on the changes in rules and new competitive events, visit the Missouri PBL website. You can find the website for Missouri Phi Beta Lambda at <a href="http://www.dese.state.mo.us/divvoced/biz\_pbl.htm">http://www.dese.state.mo.us/divvoced/biz\_pbl.htm</a>. On the website, you will find information about competitive events, conferences, dues, and the state officers. There is also a list of the competitive events winners from state and national conferences. A link to the national website is also found on the state website.

### March of Dimes

If your chapter has not participated in a fundraiser for the March of Dimes, it's not too late! Potential fundraising ideas are car washes, sponsoring a WalkAmerica, or asking local businesses to donate. For other ideas, visit their website at www.modimes.org. Chapters donating money to the March of Dimes will be recognized at the State Leadership Conference.



# Newsletter Contact Information

See your chapter featured in the next issue of the state newsletter! The deadline for submitting articles for the next issue is April 11. Send me an article about your chapter's recent activities—you can email me at repyrd@mizzou.edu or if you

repyrd@mizzou.edu or if you prefer real mail, my mailing address is:

Rachel Parker 5007 Carrieridge Columbia, MO, 65203

Thanks and I hope to hear from you soon!

# Chapter News

#### Central Missouri State University

On October 29, 2002, Bobby Patton, president of Central Missouri State University, signed a proclamation to make November Business Education Month at Central. The mayor of Warrensburg, Mike Rich, also signed a proclamation making November Business Education Month in the city of Warrensburg to encourage local businesses to help with the college's events during the month of November. Many officers and members of PBL, and our National president Brian Ferrell attended the signing.

#### State Fair Community College

On November 9<sup>th</sup>, 2002, State Fair Community College held a "Making the Connections" Conference. There were 110 high schools within a 100-mile radius of Sedalia invited. This conference was full of leadership, skill building ideas, fundraiser ideas, and career opportunities.

The day started with some icebreakers at the general session then divided up into workshops. Throughout the day the students were awarded puzzle pieces, that could be redeemed for prizes, which were donated by over 100 local businesses. The day ended with a March of Dimes speaker, and she was presented with a check for \$350 donated by every chapter that attended. The keynote speaker was two-time PBL North Central VP Jason Mott, who spoke on leadership and continuing in the organization. The event was supported by Phi Beta Lambda members from Central Missouri State University, University of Missouri at Columbia, Truman State University, and help from the National Officer Team.

#### University of Missouri-Columbia

On October 17, 2002, the Mizzou PBL held their second annual Career Fair. The Fair featured company representatives from Colliers Turley Martin Tucker, Boeing, Enterprise, Federal Reserve of Kansas City, and Northwestern Mutual. The PBL members were given advice on resumes, interviewing skills, and internship and career opportunities. They were also given the chance to talk to the representatives on a one-on-one basis. This event involved all of the membership and would not have been possible without the work of the local Executive Council and the Program and Events chairman, Justin Diller.

#### Metro Business College

Our chapter has been very active. We have had several fundraisers, from luncheon dinners to a yard sale. The yard sale was held in August 2002, and was a big success. The whole school pulled together and found things to donate for the sale. The members who put it all together were Kim Watson, Greg Lowery, Jennifer Olsen, Amanda Gooch, and our sponsor Leslie Watkins. We appreciate all the help from everyone.

Our chapter has also donated a lot of time and money to different organizations. We donated money to the MDA, NAAF, and the local Humane Society. The "Bark in the Park" took place at the Capaha Park in Cape and benefited the local Humane Society.

In February we are planning on selling carnations and being active in PBL Week. We hope to have a fun-filled week and to inform new students of PBL.



### Office of the Governor State of Missouri

# **Proclamation**

WHEREAS, it is important to the progress of Missouri and the well-being of our citizens that we train young people for business occupations to fill the increased demand in this area; and

WHEREAS, the members of Phi Beta Lambda are enrolled in programs preparing them to enter the world of work in business occupations; and

WHEREAS, the Phi Beta Lambda organization provides, as an integral part of the instructional program, additional opportunities for members to develop leadership skills, to gain economic competency, and to develop civic and personal responsibility; and

WHEREAS, the intense interest shown by the Phi Beta Lambda members is assurance of the continued interest in the growth and prosperity of Missouri business:

NOW, THEREFORE, I, BOB HOLDEN, GOVERNOR OF THE STATE OF MISSOURI, do hereby proclaim the week of February 9-15, 2003 as

#### PHI BETA LAMBDA WEEK

in Missouri and urge all individuals, businesses, industries, civic, and other organizations to give this observance their full cooperation and support.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Missouri, in the City of Jefferson, this 12<sup>th</sup> day of February, 2003.



Governor

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